



Board Profile

Award winning global leader in areas of information governance and data protection. More than 35 years experience in Information Technology and Finance with Procter & Gamble, including the last decade as Global Privacy Executive. Highly recognized as a speaker and cross-industry leader in the development of best practices for responsible use of technology. Currently CEO/President of Sandra Hughes Strategies, Ltd. advising businesses and boards on risk management and data governance frameworks, as well as coaching leaders of all backgrounds to excel.

Areas of Expertise

Privacy	Information Governance	Business Process Re-Engineering
Business & Executive Coaching	Risk Management	Strategy Development
Social Media Governance	Ethics & Compliance	Cyber & Data Protection

Awards

2012 International Vanguard Award for Privacy -- Corporate Practitioner, International Association of Privacy Professionals

2012 Lifetime Achievement Woman of Influence, Executive Women's Forum

2014 Woman of Influence, Cincinnati Venue Magazine

Board Positions

Board Chair: Social Venture Partners--Cincinnati (2014 - current)

Corporate Board Secretary, Advisory Board Member: Future of Privacy Forum (2013-current)

Board Secretary/Treasurer: International Coach Federation Ohio Valley (2015 - current)

Advisory Board Member: National Cyber Security Alliance Data Privacy Day (2013 - current)

Advisory Board Member: Executive Women's Forum for Risk Management, Information Security and Privacy (2013 - current)

Co-founder, Executive Women in Privacy (2009 - current)

Board Chair, Audit Committee: International Association of Privacy Professionals (2004-2010)

Board Relevant Professional Experience

Risk Management and Information Governance (2001 - current)

Combining leadership, coaching and business re-engineering skills to advise and assist businesses, organizations and individuals regarding strategies for minimizing data and enterprise risk. Clients range from multi-nationals to local small and medium-size businesses, for-profit and non-profit, consumer products, healthcare, and energy sectors. Examples:

- Assessed risks and mitigation plans for the Boards of two major Cincinnati non-profit organizations.
- Partnered to create a framework for Business Continuity and enterprise Risk with major local hospital system
- Built an externally recognized Global Privacy Program for P&G. Simultaneously restructured multiple other public policy areas to elevate employee engagement and protect the enterprise.
- Created a (patent pending) information risk detection tool for P&G, preventing costly delays & rework

Global Business Transformation (1976 - 2012)

Parlayed a degree in Systems Analysis and minor in business to serve as a 'translator' between technologists and business leaders to solve various problems internal to P&G covering nearly all product categories and functions locally, regionally and globally. Examples include acquisitions and divestitures, manufacturing startup, business analysis, consumer research, customer business development, competitive intelligence, package development and new growth innovation. Assignments required living in Cincinnati, Alabama, Germany and Belgium; conversant in German, French and Spanish.

Additional Qualifications

- Speaker: "Risks. Repercussions. Reputation" to Cincinnati Chamber, Better Business Bureau, Association Corporate Council
- Certified Information Privacy Professional (**CIPP**), former Certified Compliance & Ethics Professional (**CCEP**)
- Associate Certified Coach (**ACC**) and member, International Coach Federation
- Provided **Testimony before US Congressional Sub-Committee** and Presented to **Federal Trade Commission** on Privacy topics

Education

B.S. Systems Analysis, Miami University, Oxford OH